



# Improving your Energy Performance Rating

## ENERGY STAR<sup>®</sup> Training

# Training



- Training geared to those familiar with rating building energy performance using Portfolio Manager
- Provides framework for best next steps to improved performance

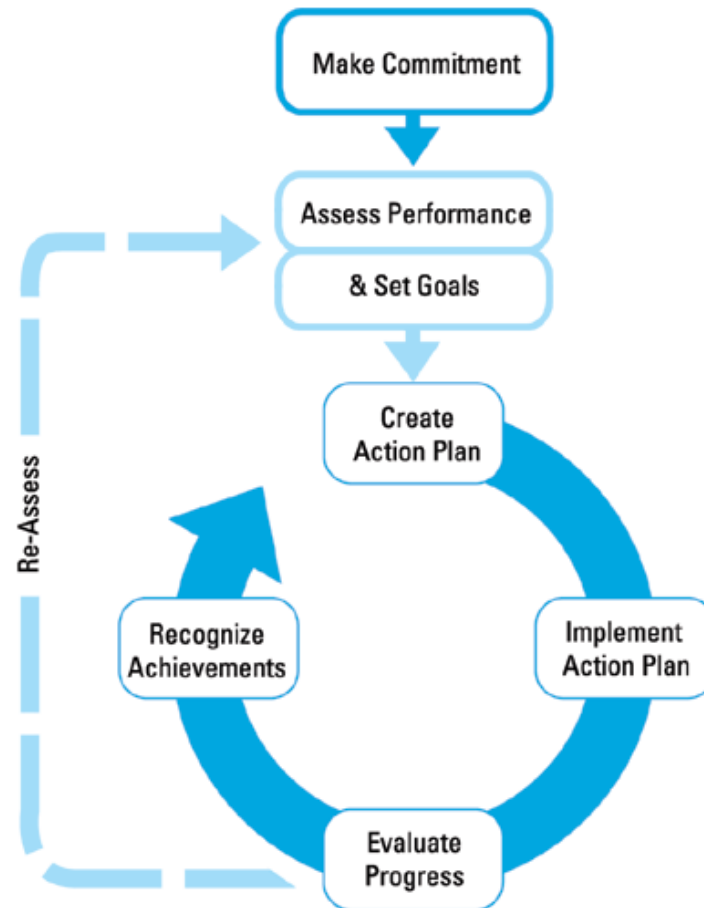
The screenshot shows the Portfolio Manager web application interface. The page title is "Portfolio Manager - Building list". The user is logged in as "Eric Oliver". The page displays a table of facility energy performance data. The table has the following columns: Facility Name, Total Floor Space (Sq. Ft.), Actual Annual Energy Intensity (EUI), Rating, Energy Use Alerts, Certified Existing, Full Year, and Last Modified. The table contains five rows of data.

Facility Name	Total Floor Space (Sq. Ft.)	Actual Annual Energy Intensity (EUI)	Rating	Energy Use Alerts	Certified Existing	Full Year	Last Modified
Example Building For Your User	200,000	60.6	5B	Data + 126 days old	9/21/2008	Yes	8/13/2004
Ann Arbor PCA office	89,048	60.7	7c	Data + 126 days old	8/21/2008	Yes	8/13/2004
Ann, Ill.	782,825	65.1	6F	Data + 126 days old	8/30/2008	Yes	8/13/2004
Dist. Co. P20	235,414	138.5	2E		11/20/2004	Yes	12/8/2004
FDX Kansas City	219,385	65.8	7S	Data + 126 days old	8/30/2008	Yes	8/13/2004

# Strategic Approach



- Guidelines for Energy Management
  - steps to achieving continuous improvement
  - based upon best practices of ENERGY STAR partners
  - [www.energystar.gov](http://www.energystar.gov)



# So You've Rated Your Buildings—Now What?



- Check your work
- Set realistic goals
- Review your Ratings
- Examine key facilities
- Develop action plan
- Train and educate
- Re-assess performance
- Recognize success

# Rating Accuracy



- Use actual data (not default values) for accurate rating
- Common mistakes
  - Was every meter included?
  - Have you counted all fuels/sources of energy?
    - Oil, Gas, Steam, electric, etc.
  - Are space types and building attributes accurate?
- Some ratings outside the range is normal

# Set Realistic Goals



- Goals drive performance
  - goal-setting process varies by organization
- One approach
  - Use Portfolio Manager
  - Review average rating
  - How much can you improve?
  - Set a timetable
- Tie into other (e.g., financial) goals
  - Financial Value Calculator (commercial sector)
  - Cash Flow Opportunity Calculator (public sector)

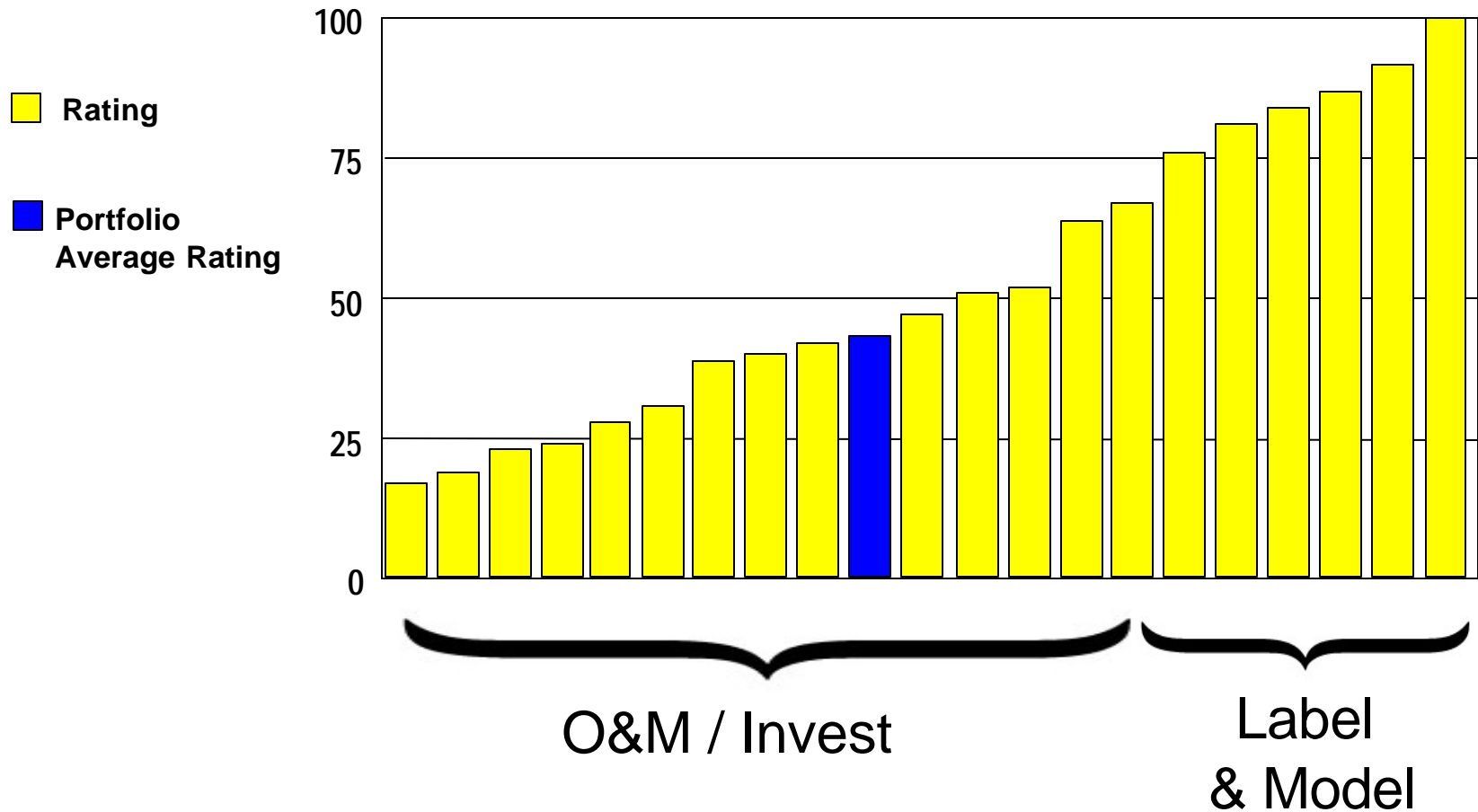


# Review Ratings & Identify Key Facilities

# How do Your Buildings Rate?



## Building Portfolio by ENERGY STAR Rating

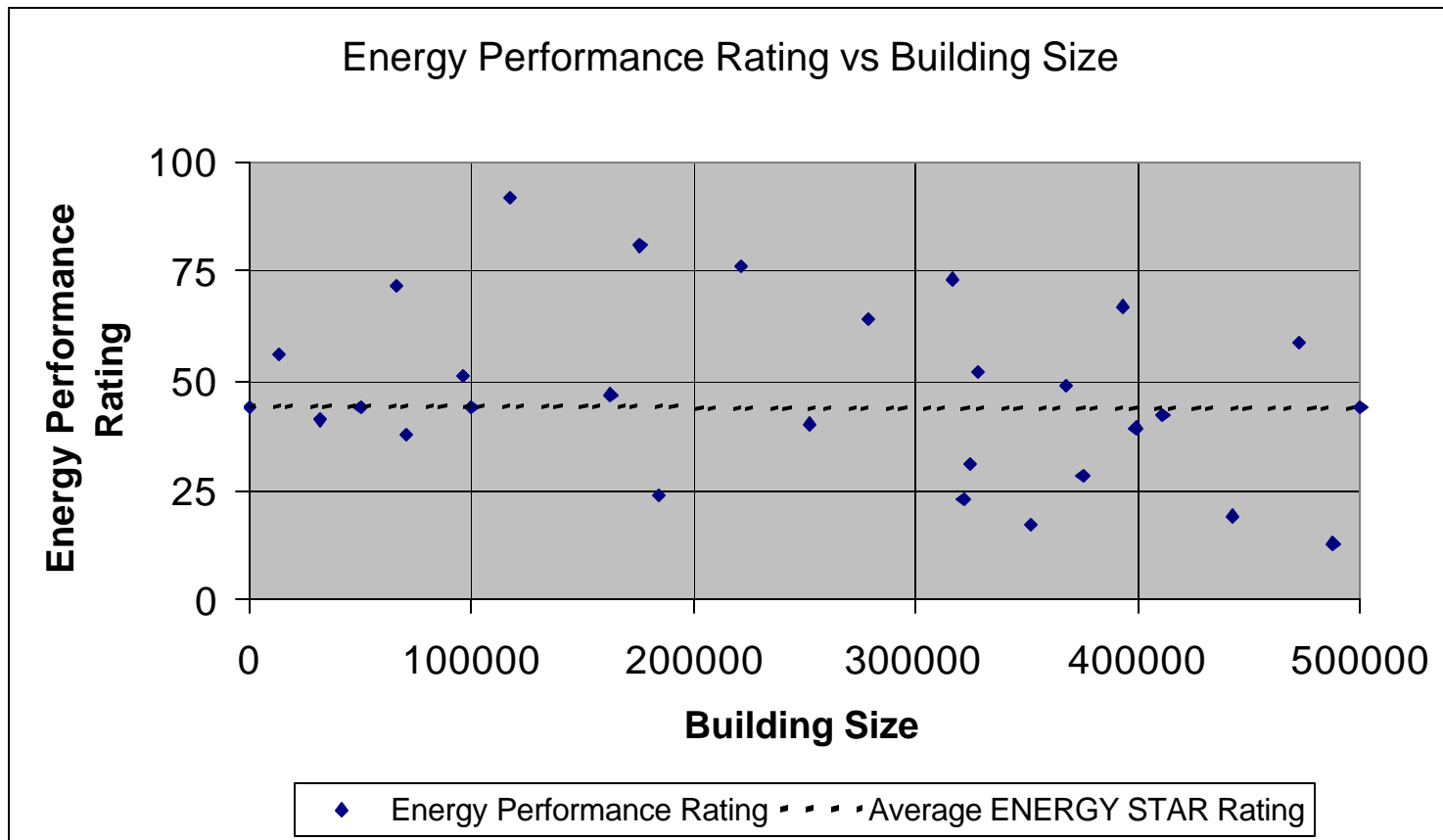






# Identify Key Facilities

# Plot Building Performance



# Prioritize facilities



- Create matrix to compare building energy performance across multiple factors
  - Create view in PM

**PORTFOLIO MANAGER** ACCOUNT INFORMATION CONTACTS CONTACT US HELP LOGOUT

Home > My Portfolio

Welcome: Debra Shepherd

**Average Rating (for All Facilities):**  
Baseline Rating: 85      Current Rating: 73  
Average Ratings are weighted by Total Floor Space. Only facilities with a Ratings are included. [More about Baselines](#)

Summarized below are the facilities in your account. Groups and Views are provided below to help you customize the way in which you view your Portfolio. To improve system performance, users are strongly encouraged to create multiple Groups to help manage large Portfolios of facilities. **Select a facility to view or edit more detailed information about it.**

[Add Facility](#) | [ENERGY STAR Leaders](#)      [Download this View in Excel](#)

GROUP: All Facilities      Create Group | View All      VIEW: Status      Create View | Edit View | View All

Results 1 - 5 of 5      Search Facility Name:  Search

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Facility Name	Total Floor Space (Sq. Ft.)	Actual Annual Energy Intensity (kBtu/Sq. Ft.)	Rating (1-100)	Energy Use Alerts	Period Ending	Full Year	Last Modified
<a href="#">128 Mainline</a>	598,200	51.5	89	Data > 120 days old	12/31/2003	Yes	02/25/2004
<a href="#">ABC Building</a>	100,000	172.5	29	Data > 120 days old	07/31/2003	Yes	02/25/2004
<a href="#">Columbia Center</a>	220,000	55.8	77	Data > 120 days old	12/31/2003	Yes	02/25/2004

# Compare Building Energy Performance Across Multiple Factors



- Download into Excel
  - add additional factors not available in PM

My Portfolio: Debra Shepherd								
February 8, 2005 - 12:29:59 PM								
Total Buildings: 5								
Facility Name	Total Floor Space (Sq. Ft.)	Actual Annual Energy Intensity (kBtu/Sq. Ft.)	Rating (1-100)	Period Ending	Full Year	Last Modified	Energy Manager	Date Last Audit
128 Mainline	598,200	51.5	89	12/31/2003	Yes	2/25/2004		
ABC Building	100,000	172.5	29	7/31/2003	Yes	2/25/2004		
Columbia Center Township	230,000	55.8	77	10/31/2002	Yes	2/25/2004		
Craig Towers	123,000	69.6	67	2/29/2004	Yes	3/2/2004		
Plaza Building	900,000	68.4	68	7/31/2004	Yes	9/14/2004		
<b>Group Total</b>	1,951,200							



# Examine Key Facilities

# Examine Key Facilities



- Walk-through versus full-scale audit
- Simple walk-through
  - Identify obvious energy drains
    - Open windows
    - Space heaters
    - Lights/appliances left on at night
    - Running motors
  - Collect data from major equipment/controls
  - Develop ideas, assess costs and savings

# Examine Key Facilities



- Comprehensive energy assessment
  - Performed by a qualified energy professional
  - Monitor and measure
    - Air temperatures
    - Water flow rates and temperatures
    - Electric demand of mechanical equipment
    - Run times of lighting
  - Assess O&M strategies, interview maintenance staff
  - Develop detailed energy conservation measures
  - Onsite renewable energy opportunities
  - Detailed cost/savings estimates for improvements

# Common Findings



- Oversized or outdated equipment
- Unnecessary/inefficient lighting
- Excess loads
  - Ventilation in areas that aren't occupied
  - Kitchen/office equipment on when not needed
  - Heat loss/solar gain through windows/envelope
- Insufficient monitoring and/or controls
- Miscalibrated energy management system
- Poorly maintained HVAC





# Key Components Staging Improvements

# Key Components



- Technical steps and targets
- Roles and resources
  - Identify internal managers/champions
  - Set performance goals for managers, contractors, and individual buildings
  - Estimate cost/paybacks to secure resources
- Monitor/track progress
  - Benchmark regularly
  - Ratings can change

Eastman Kodak's largest U.S. facility held brainstorming events with a mix of employees that helped uncover \$2.5 million in energy savings.

# Staging Improvements



- Existing building commissioning
- Lighting
- Supplementary load reduction
- Fan/motor system upgrades
- Heating/cooling system upgrades



Details about the staged approach to energy management can be found in the ENERGY STAR Building Manual, available online at [www.energystar.gov](http://www.energystar.gov)

# Existing Building Commissioning



- Does building perform as intended?
  - Especially new, well-designed underperformers
- Revisit temperature setpoints
- Boiler combustion efficiency and waste heat
- Building envelope
  - Insulation/infiltration
  - Roofing material
- Light sources and quality
- **This step alone can significantly impact the rating**



# Lighting



- Take space use into account
  - Use natural light where possible
  - Position task lighting only where needed
  - Check light levels against industry standards
- Automatic controls
  - Occupancy sensors
  - Timers
  - Dimmers
- Retrofit
  - ENERGY STAR-labeled products
  - Lights use two-thirds less energy, 10X longer



High efficiency 4-lamp T8 fixture:  
–40% fewer Watts than T12  
–40% less heat output  
–10% greater light output  
–2-4 year simple payback

# Reducing Loads



- Ventilation systems
  - Economizer cycle, occupancy sensors cut loads
  - New ASHRAE 62 standard for auditoriums, etc.
- Equipment
  - ENERGY STAR-labeled products power down
  - Vending machine lights on timers/dimmers
  - Domestic hot water tanks' heat loss
- Building envelope
  - Window films/shading to reduce solar gain
  - Insulation, weathersealing to reduce infiltration

# System Upgrades



- Variable air volume/speed fans/motors
  - Motors operate 98% of the time at part-load
  - VAV air systems: 30% less energy than constant
- Heating/cooling systems
  - New chillers 15% to 50% more efficient
  - Replacement cost-effective if chiller 10+ years old
- Ongoing maintenance
  - Clean coils, ducts, fan blades
  - Calibrate sensors, adjust boilers
  - Replace filters
  - Treat scale buildup on towers



St. Francis Hospital in Minneapolis:  
–Improved rating from 51 to 91  
–Used \$ saved from right-sizing water pump to buy new boilers  
–Used \$ saved from new boilers to fund new DDC controls

# Reduce Consumption— Increase Rating



Every one percent reduction in energy consumption increases the energy performance rating by approximately one point.





# Training and Motivating Staff

## Encouraging Occupants

# Training Staff



- Training
  - Provide training for:
    - appropriate use of technologies
    - approaches to energy management
    - concept of continuous improvement
  - Ensure staff has required knowledge of building performance
    - Actual energy use, rating, costs
    - Equally important as technical knowledge

Hines Energy  
Manager Skill-Sets

- Understand energy management
- Understand building operating dynamics
- Aware of new technologies
- Think outside the box
- Calculate payback
- Incorporate change

# Motivating Staff



- Education and Outreach
  - Use posters, tip sheets, newsletters, etc.
- Awards, recognition, friendly competition
- Financial rewards
  - Hilton Hotels & Food Lion offer a bonus
- Employee responsibility
  - GM saved \$57 million

# Involving Occupants



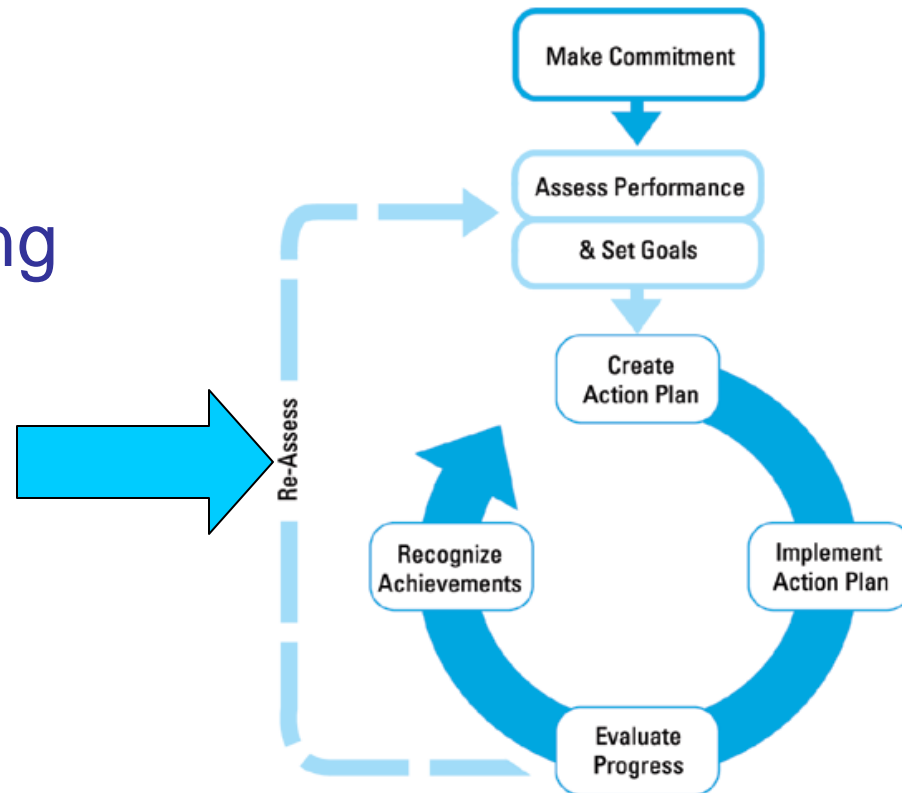
- Identify energy champions
- Educate tenants
  - Email newsletters
  - Lobby posters
- Every Watt counts
  - Put computers in “sleep” mode
  - Turn machines off when not in use
  - Shut off lights when you leave
  - Request janitorial contractors minimize lights

Each year, Americans use 4 billion kWh to brew 30 billion pots of coffee.

# Ongoing Assessment



- Continuous improvement requires ongoing assessment



# Ongoing Assessment



- Re-assess building performance
  - Update utility data monthly
    - Continuous if possible
    - Spot trends and address issues
  - Conduct an annual review of goals and achievements (including financial)
    - Calculate portfolio-wide improvements vs. goal
    - Set new goals

# Achieving Success



- Financial benefits
- Environmental benefits
- Demonstrate stewardship

# Earn recognition from EPA



- Building level
  - ENERGY STAR Label
    - Existing buildings rating 75 or higher
  - Designed to earn ENERGY STAR
    - Buildings in design phase
- Organization-wide
  - ENERGY STAR Leaders
    - 10, 20, or 30 point increase portfolio-wide
  - ENERGY STAR Partner of the Year awards

## NEW BUILDING DESIGN



Help protect our environment by designing buildings with superior energy performance. Top performing facilities that are designed to earn the ENERGY STAR require less money to operate and are responsible for fewer greenhouse gas emissions from power plants. Take advantage of tools and resources from EPA, and join building design professionals from around the country who are demonstrating their commitment to creating sustainable architecture.





# For More Information



[www.energystar.gov](http://www.energystar.gov)

**ENERGY STAR Hotline**

**1 (888) STAR YES**

**1 (888) 782-7937**